

LARGEST PLATFORM FOR ENTREPRENEURS IN THE WESTERN MAHARASHTRA



# E-SUMMIT'24

..... A CONSTELLATION OF EXCELLENCE .....

- SHARK TANK
- BUSINESS EXPO
- SPEAKER SESSION
- IPL AUCTION
- GAMING TOURNAMENT
- TRADE WARS

14TH & 15TH APRIL

## ABOUT US

The Entrepreneurship Cell KITCoEK of KIT's College of Engineering (Autonomous), Kolhapur is popularly known as E-Cell KITCoEK is an organization that is responsible for inculcating entrepreneurship skills and attitude among the students. E-Cell KITCoEK is the leading E-Cell in the western Maharashtra region. Also it is one of the biggest student run committee of our esteemed college.

E-Cell KITCoEK is a nurturing and progressive student-run organization that deals with minute aspects leading bright minds to create and build new ideas. Inculcating into startups or securing good jobs and thus reaching the pinnacle of success. We provide overall learning, gathering, and execution-based system to get a higher than ever student success ratio to our future graduates.



## E-SUMMIT'24

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E-SUMMIT IS A 2-DAY EVENT THAT IS BEING ORGANIZED WITH THE VISION OF PROVIDING A PLATFORM THAT STIMULATES DISCUSSION ON IDEAS THAT POSSESS THE POTENTIAL TO TURN THE ISSUES TROUBLING US INTO AN OPPORTUNITY TO REVOLUTIONIZE THE WORLD.

### OVERVIEW OF EVENTS

## SHARK TANK

Shark tank has been serving as an exemplary medium of entertainment in the world of entrepreneurship. The level of pitching, marketing, investment of business minds, calculative decisions and amount of bidding has always intrigued the audience into waiting for more of the show's episodes. What if you get a chance to experience shark tank as potential pitchers and pitch on a comparatively comfortable level? Here we bring in another event that will be an institutional level replication of the original shark tank. Where participants will be pitching for a built start-up or innovative idea which are existing as a business already.

#### Student's Phase

This will be an intermediate level of competing with students who will be supposed to bring in their ideas and innovation before the judges and pitch accordingly.

Registration fees: Rs. 150

#### Professional Phase

This will be an advanced level pitching game where existing startups and Professional entrepreneurs will have to showcase their pitching skills and convince the investors to invest in their startup companies accordingly.

## BUSINESS 2024 EXPO

Empowering Businesses, Connecting Minds

Business Expo is an event that brings together entrepreneurs, businessmen and investors in the economical ecosystem to exhibit the cherishing existence of their brands. The expo provides a platform for startups and business companies to showcase their products or services, connect with potential customers, partners, and investors, gain valuable reviews and feedback from industry experts.

## SPEAKER SESSION

Are you interested in starting your own business but don't know where to begin? Or perhaps you've already launched your startup but are struggling to get it off the ground? Join us for an inspiring speaker session where our expert guest speaker will share their insights on building a successful business from the ground up.



**Prabhat Sahu**  
Founder CEO, Sawo Labs.



**Piyush Sharma**  
Stand-up Comedian



**Mayank Nagroni**  
Co-Founder GUD GUM, Shark Tank S3

Registration Fee: 350/-

As the trend of stalk trading has been conventionally going on, many beginners and new traders look up for opportunities and platforms which can provide them with brief and perfect guidance of the trading world. In this event our experienced guest trader will enlighten the participants with a speaker session dedicated to the concepts based on world of trading followed by a contest where participants will be taught to create a demo trading account on a Mobile app and trade in a competitive manner.

#### Phase 1

Day 1 will be a speaker session by an experienced and renowned trading consultant.

#### Phase 2

Day 2 will be demo account creation. Participants will be provided virtual cash to invest in real stock market. Participant with the most profit by the end of the contest will be announced as the winner.

Registration Fee: 200/-



## TRADE WARS

TRADE YOUR WAY TO VICTORY

PRIZE POOL : 10,000/-

## IPL AUCTION

1..2..3..SOLD

PRIZE POOL : 10,000/-

Witness the drama, strategy, and fever as franchises compete to build their dream squads for the upcoming IPL season. Join us for an unforgettable celebration of cricket talent and team dynamics at KITCoEK.

The event will take place on two consecutive days where individual winners will be filtered out per day giving us 2 winning cricket-buzzers.

#### Phase 1

Day 1 will consist a set of 10 participant groups which will compete with each other to make an IPL cricket team. The group which will have a total of high rated players all together will win the game.

#### Phase 2

Day 2 will have a set of another 10 participant groups which will compete with each other to make an IPL cricket team. The group which will have a total of high rated players all together will win the game.

Registration Fee: 1000 Per Team

This event is for the enthusiasts who have a keen interest and sheer contribution in the world of online gaming. It's time to flaunt your gaming skills and compete with your peers into a rewarding championship of two well-known online gaming platform, VALORANT and BGMI. Participants will get an opportunity to team up with their friends and play in a sportive manner. So, stretch your arms and crack your fingers as you'll witness the most exhilarating gaming event about to be held by our institution.

#### VALORANT

##### DAY 1

This will consist of face off rounds where each team should have 5 members and a total of 4 teams out of all the participants will be qualified for the final round.

##### DAY 2

The qualified 4 teams will compete again and we will get only team as Valo-champions.

#### BGMI

##### DAY 1

Normal match will be held between all the participating team and a winner will be selected from the match. Team of only 4 members is allowed in this championship.

VALO Registration Fee: 500 Per Team

BGMI Registration Fee: 280 Per Team



## TOP FRAGGERS

VALO CHAMPIONSHIP

PRIZE POOL : 8,000/-



### REACH US OUT AT

<https://www.instagram.com/ecellkitcoek/>

<https://www.linkedin.com/company/e-cell-kitcoekofficial/>

[www.ecellkitcoek.com](http://www.ecellkitcoek.com)

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